



Our
BUSINESS BUILDER packs

Our
BOOTH packages

Our
COMMUNICATION tools

PACK BUSINESS BUILDER EXHIBITOR / CO-EXHIBITOR

MANDATORY

These registration fees will be automatically included in the calculation of your participation cost, based on the package and options you have chosen.

		+30% of visibility	+60% of visibility
	EXHIBITOR PROFILE (BRONZE)	PRIORITY PROFILE (SILVER)	PRIORITY PLUS PROFILE (GOLD)*
EXHIBITOR PROFILE Promote your company, products, and stand on the trade show website	<p>Logo and company description in the exhibitor list</p> <p>Enhanced visibility in the online exhibitor list with:</p> <ul style="list-style-type: none"> + “Premium” label + A text: “Why visit our stand?” + Link to your company website + Presentation of your products <p>Premium ranking on snackshow.com in top search results within a product category (of your choice)</p> <ul style="list-style-type: none"> + Featured banner on the homepage 	✓ ✓ ✓	✓ ✓ ✓
VISIBILITY	<p>Presence in our materials: Official catalog / Orientation map</p> <ul style="list-style-type: none"> + Package: Electronic signature and social media banners 	✓ ✓ ✓	✓ ✓ ✓
LEAD ACQUISITION & PERFORMANCE New for 2026 Maximize your ROI!	<p>Lead Acquisition</p> <p>Unlimited electronic invitations: invite as many clients and prospects as possible to visit Snack Show for free</p> <ul style="list-style-type: none"> + Personalized invitation link + 10 VIP invitations + Lead Manager: Unlimited badge reader licenses to capture and qualify your leads (<i>Full description here</i>) + New Colleqt QR code (<i>Full description here</i>) <p>Performance Tracking</p> <p>Dashboard: Monitor your performance (<i>Full description here</i>)</p>	✓ ✓ ✓	✓ ✓ ✓
SERVICES	<p>Access to your online exhibitor space to organize your participation, manage your setup, and promote your presence</p> <ul style="list-style-type: none"> + Unlimited personalized exhibitor badges + Support for your trade show preparation + Comprehensive exhibitor insurance (see Article 10.3 of the General Regulations) + Administrative fees 	✓ ✓ ✓	✓ ✓ ✓
	PRICES	€955 excl. VAT	€1,735 excl. VAT
OPTION	New Lead Booster: Create an irresistible offer to drive qualified traffic to your stand (<i>Full description here</i>)	+ €1,820 excl. VAT	

*Exclusive offer limited to 10 exhibitors.

SNACK SHOW 1-2 APRIL 2026