



Our
BUSINESS BUILDER packs

Our
BOOTH packages

Our
COMMUNICATION tools

PACK BUSINESS BUILDER EXHIBITOR / CO-EXHIBITOR

MANDATORY

These registration fees will be automatically included in the calculation of your participation cost, based on the package and options you have chosen.

			+30% of visibility	+60% of visibility
		EXHIBITOR PROFILE (BRONZE)	PRIORITY PROFILE (SILVER)	PRIORITY PLUS PROFILE (GOLD)*
EXHIBITOR PROFILE Promote your company, products, and stand on the trade show website	Logo and company description in the exhibitor list	✓	✓	✓
	Enhanced visibility in the online exhibitor list with: + “Premium” label + A text: “Why visit our stand?” + Link to your company website + Presentation of your products	✗	✓	✓
	Premium ranking on snackshow.com in top search results within a product category (of your choice) + Featured banner on the homepage	✗	✗	✓
VISIBILITY	Presence in our materials: Official catalog / Orientation map + Package: Electronic signature and social media banners	✓	✓	✓
LEAD ACQUISITION & PERFORMANCE New for 2026 Maximize your ROI!	Lead Acquisition Unlimited electronic invitations: invite as many clients and prospects as possible to visit Snack Show for free + Personalized invitation link + 10 VIP invitations + Lead Manager: Unlimited badge reader licenses to capture and qualify your leads (Full description here) + New Colleqt QR code (Full description here)	✓	✓	✓
	Performance Tracking Dashboard: Monitor your performance (Full description here)	✓	✓	✓
SERVICES	Access to your online exhibitor space to organize your participation, manage your setup, and promote your presence + Unlimited personalized exhibitor badges + Support for your trade show preparation + Comprehensive exhibitor insurance (see Article 10.3 of the General Regulations) + Administrative fees	✓	✓	✓
PRICES		€955 excl. VAT	€1,735 excl. VAT	€2,775 excl. VAT
OPTION	New Lead Booster: Create an irresistible offer to drive qualified traffic to your stand (Full description here)	+ €1,820 excl. VAT		

*Exclusive offer limited to 10 exhibitors.

SNACK SHOW 1-2 APRIL 2026