



Snack Show unveils

tomorrow's snacking trends

Snacking in 2026 will be protein-packed, functional, premium... and more responsible. Snack Show decodes the rapid shifts in a fast-accelerating market and reveals the trends set to shape the sector.

To explore these innovations, join us at Snack Show, 1-2 April 2026, Porte de Versailles, Hall 7.2.



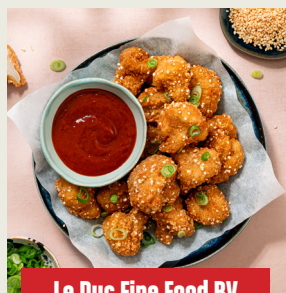
The future of snacking is ready to taste at Snack Show

Snack Show doesn't follow trends, **it anticipates them**. In 2026, the market is stepping up: **more indulgent, more responsible, more functional**.

Crispy chicken is emerging as the star protein on menus. **Beverages** no longer just refresh: they promise energy, wellbeing or natural ingredients. **Italy** is making a strong comeback, driven by premium, authentic offerings. At the same time, **sweet snacks are getting lighter** without sacrificing indulgence. And **packaging** is no longer just a container: new rules and standards are pushing the market towards recyclable, reusable and more responsible solutions.

Crousty: the must-have trend

Chicken, veggie or cheese: **crunch is everywhere**. Speed, flavour and texture make this a key snacking trend for 2026.



Le Duc Fine Food BV
Stand S018

Delicious cauliflower bites coated in an ultra-crispy supergrain breadcrumb (quinoa, flax, barley).



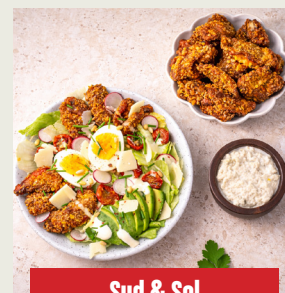
Volatys
Stand S63

Japanese street-food style chicken karaage: juicy thigh pieces marinated in a classic Japanese blend.



Global Food Solutions
Stand D44

A fiery-red, ultra-crispy coating hiding a chicken tender, spiked with an explosion of hot spices.



Sud & Sol
Stand D053

Red pepper strips with a double barbecue coating and an ultra-crunchy cornflake crumb. 100% veggie.

Drinks with a purpose

The beverage market is shifting towards **functional and natural**. Japanese teas, fruit smoothies, kombucha and flavoured waters focus on low-sugar recipes and nutrient-rich formulations.



**Spadel
Stand S032**

Energy drink made with 100% natural ingredients, low in sugar and calories.



**Trinki
Stand C64**

Sparkling drink with raspberry, blackcurrant and cherry notes. Low in sugar and enriched with prebiotic fibre.



**Vitamont
Stand D064**

Alcohol-free drink made through an infusion process that extracts the aromatic compounds of plants.



**Spraga Kombucha
Stand A025**

Organic, unpasteurised kombucha brewed from fermented black and green tea with probiotics.

Italian snacking keeps winning hearts

Italian snacking has never been so on-trend in France. Authenticity and indulgent flavours continue to win over French consumers, who are embracing pizzas, focaccia and cheeses at every moment of the day.



**Granarolo
Stand L59**

Made from 100% Italian milk. Its name refers to its unique production process: 400 litres of milk per wheel.



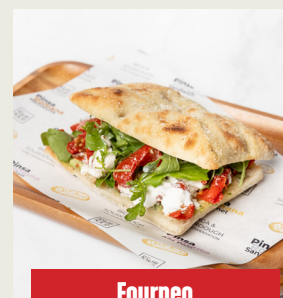
**Rispo Frozen Food
Stand H051**

Pasta bites inspired by Rome: Carbonara, Amatriciana and cacio e pepe.



**Ferrarini SPA
Stand F066**

Exclusive recipe: a secret blend of herbs and very slow steam cooking.



**Fourneo
Stand G028**

A delicious focaccia sandwich with rosemary and sea salt.

Packaging designed to meet new standards

tomorrow's packaging combines **practicality, design and compliance with new standards**. It meets environmental and regulatory requirements while supporting fast service.



**Plastorex
Stand D010**

rPET (recycled post-consumer plastic): lightweight, durable



**Firplast
Stand C025**

Ergonomic kraft-cardboard meal pack for a menu with a drink, designed to be carried one-handed.



**Sabert Corporation
Stand E045**

Recyclable, suitable for freezing, microwave and oven use.



**Milhe et avons
Stand M016**

Innovative tray range: thanks to its clip-on lid, it makes it easy to transport ready-made meals.

Less sugar, same pleasure

Sweet snacking is getting lighter without losing its appeal. A trend that resonates with French consumers looking for lighter options, with no compromise on indulgence.



**Waf
Stand M004**

Powerful mint, made with natural gum. Sugar-free, in plastic-free packaging. Sugar-free, in plastic-free packaging.



**Re.Snack
Stand R07**

3 new candyfloss flavours: chocolate, passion fruit, coconut.



**JPAC
Stand N062**

Lactose-free cream made with 100% Italian milk, with only 3% sugar.

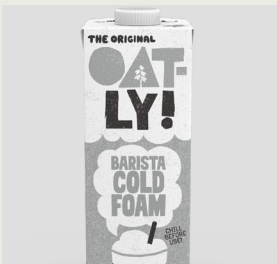


**Andros Foodservice
Stand N028**

Recyclable Andros pouch: a portion of apple and mango, with no added sugar, enhanced with a touch of goji.

Coffee: the new pillar of snacking

The barista segment is gaining momentum. Quality, technical expertise and speed are turning the coffee break into a real driver of appeal for brands.



**Oatly France
Stand D039**

The only 100% plant-based cold foam, ready to froth, endlessly customisable in flavour and colour.



**Delta Cafés France
Stand A061**

The new Delta Cafés Amethyst is a 100% Arabica coffee blend sourced from the finest origins.



**De Jong DUKE
Stand B065**

Nio Next combines elegant design, intuitive technology and consistent performance to deliver a premium coffee experience.



**Solutions Food Equipment
Stand F028**

High-performance professional blender. Ideal for cocktails, smoothies, coffee drinks and iced beverages.

Snack Show Save The Date

1 - 2 April 2026, Pavilion 7.2, Paris Porte de Versailles

Parizza
Gusto

Snack
Show

Smart
Lab

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*Organised by SAFI, a subsidiary of RX France and Ateliers d'Art de France

About Snack Show

Snack Show is the leading trade show for professionals from the snacking sector. Each year, it brings together over 400 exhibitors and 14,500 professionals across three areas: Snacking (food concepts and packaging), Parizza+Gusto (Italian snacking) and Smart Lab (foodtech and equipment).

With around 1000 new products presented each year and more than ten competitions and awards, the show highlights the most innovative concepts, personalities and products in the sector, alongside conference sessions and talks from experts highlighting the latest trends.

The 26th edition of the Snack Show will be held on 1 and 2 April 2026. www.snackshow.com

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